

- What is the difference between interlocking directorates and mergers?

Interlocking directorate

- A board of directors where the majority of members also serve on the board on a competing corporation.
- This is illegal in most countries.

Mergers

- Combined company that results when one corporation buys more than half the stock of another corporation and thus controls the second corporation.

3 types of mergers

- Horizontal merger- 2 or more corporations that merge are in the same industry
- Vertical merger- two or more corporations merge that are involved in a chain
- Conglomerate- large corporation made up of smaller corporations dealing in unrelated businesses.

THESE SIX COMPANIES ARE:



GE

Notable
Properties:

COMCAST

NBC

UNIVERSAL
PICTURES

FOCUS
FEATURES



**NEWS-
CORP**

Notable
Properties:

FOX

WALL STREET
JOURNAL

NEW YORK
POST



DISNEY

Notable
Properties:

ABC

ESPN

PIXAR

MIRAMAX

MARVEL
STUDIOS



VIACOM

Notable
Properties:

MTV

NICK JR

BET

CMT

PARAMOUNT
PICTURES



**TIME
WARNER**

Notable
Properties:

CNN

HBO

TIME

WARNER
BROS



CBS

Notable
Properties:

SHOWTIME

SMITHSONIAN
CHANNEL

NFL.COM

JEOPARDY

60 MINUTES



Research

- Research 2 examples of each type of business merger. Explain the details of each in 3 sentences. Then explain if you think this merger is good or not so good for American consumers and explain why in two more sentences for each one.
- Horizontal
- Vertical
- Conglomerate